



From Vision to Understanding

"Education is not separate from agriculture's future; it is one of the foundations that makes that future possible."

Ag for Life's Response to the Halifax Statement

The Halifax Statement provides a roadmap for strengthening Canada's agriculture sector through innovation, resilience, competitiveness, science, research, and economic growth. At Ag for Life, we welcome this vision and believe there is an essential piece of the conversation that deserves greater attention: preparing Alberta's next generation.

The future of agriculture will not be determined solely by investments in technology, infrastructure, or markets. It will also depend on whether today's young people understand the agriculture and food systems that shape Alberta's economy, environment, and communities.

Every Priority Begins with Understanding

The Halifax Statement identifies focus areas such as attracting talent, advancing innovation, enhancing resilience, and building public trust and confidence. These outcomes all depend on people.

Tomorrow's producers, engineers, scientists, veterinarians, entrepreneurs, researchers, educators, business leaders, policymakers, and informed consumers are sitting in Alberta classrooms today.

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Ag for Life's Role

Ag for Life exists to help build an agriculture-literate Alberta.

Our role is not to produce food, commercialize new technologies, or negotiate trade agreements. Our role is to prepare people.

By helping young Albertans understand agriculture and food systems, and introducing them to career opportunities, we contribute to the long-term success of the sector and support the vision outlined in the Halifax Statement.

Our Commitment

- Grow understanding of agriculture and food systems among Alberta youth.
- Inspire curiosity about the people, science, technology, and innovation that shape agriculture.
- Empower educators with meaningful, curriculum-connected learning experiences.
- Connect classrooms with industry, communities, and real-world experiences.

- Help young people recognize the wide range of career opportunities within Alberta's agriculture and food sector.
- Contribute to an informed, resilient, and future-ready Alberta.

Why This Matters

Research creates new knowledge. Technology creates new tools. Education prepares the future.

Innovation begins with curiosity. Public trust begins with understanding. Future talent begins in classrooms. Economic competitiveness begins with people.

That is why Ag for Life believes agriculture education is more than classroom learning. It is a strategic investment in Alberta's future.

Growing Understanding. Growing Alberta's Future.

At Ag for Life, we believe understanding is where meaningful change begins. By empowering educators and inspiring young people to explore agriculture and food systems, we help prepare the informed citizens, skilled workforce, and innovative leaders that Alberta's future depends on.

As Canada advances the vision of the Halifax Statement, Ag for Life remains committed to ensuring that the next generation is ready to contribute not only through knowledge, but through curiosity, confidence, and a deeper understanding of the world around them.