Agriculture for Life 32 Priddis Creek Drive Foothills, AB T0L 1W2

For Immediate Release

NEWS RELEASE -

Ag for Life to Host 10th Annual Harvest Gala

Celebrating Alberta Agriculture

Calgary, AB - Agriculture for Life (Ag for Life) is hosting its 10th annual Harvest Gala; a special event paying tribute to the remarkable individuals who tirelessly contribute to Alberta's agriculture industry.

The Harvest Gala presents a unique opportunity for industry and community leaders to come together and experience the scrumptious tastes of locally produced agricultural foods. It is also a chance to engage in networking while lending your support to youth agriculture and rural and farm safety education initiatives in Alberta.

The event will take place the evening of Friday, October 27 at Heritage Park in Calgary, AB. To date, Ag for Life has delivered agriculture education to over half a million individuals in communities across the province. All proceeds from this event will be used to support the development and delivery of Ag for Life's inclusive programs.

New to the Harvest Gala this year, Ag for Life is excited to announce the Culinary Youth Challenge. A special initiative which has provided high school culinary arts students the unique experience of mirroring the responsibilities of a professional chef by creating a delicious recipe featuring Alberta-grown products. The winning recipes will be used to inspire the dishes served at this year's gala dinner.

Ag for Life is committed to highlighting the contributions of dedicated volunteers and educators in the upcoming years. This commitment begins with this year's gala, where the organization will present a Teacher Award to an educator who brings agriculture to life in the classroom.

More information on the Harvest Gala and tickets can be found on Ag for Life's website. Please visit: https://www.agricultureforlife.ca/harvest-gala

About Ag for Life

Ag for Life (Agriculture for Life) has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include AdFarm, Glacier FarmMedia, Nutrien, Rocky Mountain Equipment and UFA Co-operative Limited. Find out more at <u>agricultureforlife.ca</u>.

-30-

For more information, contact:

Irena Ceko, Communications Specialist

<u>Iceko@agricultureforlife.ca</u>

250-826-6398