



Ag is All Around Us Photo Contest – Official Rules

Sponsor

This contest is sponsored by **Agriculture for Life (Ag for Life)**

32 Priddis Creek Drive, Foothills, AB T0L 1W2

www.agricultureforlife.ca

Theme

Ag is All Around Us

From roadside fields to backyard gardens, grocery shelves to summer snacks — agriculture is all around us. This contest encourages Albertans to notice, photograph, and share how they see agriculture in their everyday summer experiences.

Eligibility

- The contest is open to **all residents of Alberta**.
 - Participants will be judged in one of **three age categories**:
 - **Youth** (Under 12)
 - **Teens** (13–18)
 - **Adults** (19+)
 - **Minors must have permission** from a parent or guardian to enter.
 - Employees, agents, and representatives of Ag for Life, its subsidiaries, partners, or affiliates—and their immediate family members—are **not eligible** to participate.
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How to Enter

- **NO PURCHASE NECESSARY**. Internet access is required.
- To enter:
 - Visit www.agricultureforlife.ca/AgIsAllAroundUs and complete the entry form.
- Each submission must include:
 - One (1) original photo showing where you see agriculture.
 - A short caption explaining how the photo connects to agriculture.
- Limit **one (1) entry per person**.

File Format and Submission

- Photo must be submitted in **JPEG or PNG** format.
- Images should be **clear, in colour, and minimally edited** (no excessive filters or digital alterations).
- If your photo includes identifiable individuals, **you are responsible for obtaining consent** before submission.
- Photos may be taken anywhere in Alberta — fields, gardens, grocery stores, community events, or any location that illustrates agriculture.

Deadline

- All submissions must be received by **11:59 PM MST on August 31, 2025**.
- Winners will be contacted by **September 10, 2025**, via the email or social media account provided.
- If a winner does not respond within **10 days**, the prize may be forfeited and awarded to another eligible entrant.

Prize Information

- One winner will be selected in each age category.
- Each winner will receive an **Ag for Life Prize Pack** (contents may vary).
- Prizes must be accepted as awarded; **no cash value or substitutions** will be provided.
- The **odds of winning** depend on the total number of eligible entries received.

Consent and Usage Rights

By submitting a photo to this contest, you agree to the following:

- You grant **Agriculture for Life** the right to use, reproduce, and share your photo and caption for promotional, educational, and awareness purposes.
- This includes use on Ag for Life's website, social media, print materials, and future contests, without additional compensation.
- You confirm that:
 - The photo is your original work.
 - You have secured all necessary permissions, including from any individuals shown in the photo.
- Ag for Life is not responsible for any unauthorized use of the photo by third parties.