



Agriculture for Life
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For Immediate Release

Ag for Life is Helping Students Dig into Agriculture

Ag for Life announces new Junior Reporter program for 2022

CALGARY, Alta - Agriculture for Life (Ag for Life) is inviting students and teachers across Alberta to participate in the 2022 Junior Reporter program. A literacy-based educational program that provides young students in grades 7–12 with the opportunity to share their perspectives on agriculture and food in Alberta.

Students will identify a topic of interest and take on the role of an investigative reporter, where they will consult with agriculture experts and gather information to craft a compelling story about agriculture in the 21st century. The theme for the spring Junior Reporter program focuses on sustainability and runs from March to April 2022.

“We are incredibly proud to kick-off the spring portion of our Junior Reporter program,” says Luree Williamson, CEO at Ag for Life. “Agriculture is embedded in all walks of life and it is very exciting to see young people in the classroom learning about it,” she adds.

Students will work with Ag for Life’s editorial team to research and write an article over the course of five weeks. The program will be open to a select number of schools across the province

and will kick-off with a virtual editorial workshop that will assist students in writing, photography and journalism practices. Winning reports will have the chance to be published in popular print media and shared on Ag for Life's website and social media. Additional program information and registration instructions can be found on Ag for Life's website.

About Ag for Life

Ag for Life (Agriculture for Life) has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include AdFarm, Glacier FarmMedia, Nutrien, Rocky Mountain Equipment and UFA Co-operative Limited. To learn more visit agricultureforlife.ca.

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