

Agriculture for Life
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For Immediate Release

- NEWS RELEASE -

Ag for Life Hits the Road with Two Mobile Education Trailers Bringing Agriculture and Safety to Alberta Classrooms

Alberta, Canada – Ag for Life is hitting the road this spring with our fully booked education trailers, bringing agriculture to life for students across Alberta! Our mobile trailers are delivering hands-on, curriculum-connected learning experiences to schools in both urban and rural communities. We're proud to partner with passionate educators and community supporters to spark curiosity and connect students to the vital role agriculture plays in their lives.

The **Know Your Food** trailer introduces junior and senior high students to Alberta's farm-to-table story through engaging, curriculum-connected stations focused on food, sustainability and science. The experience blends digital, tactile and conversational learning styles to make agriculture accessible and relevant.

At Ag for Life, we're committed to helping farm families keep safety top of mind. Our **Rural Safety Unit** delivers engaging, age-appropriate education that teaches students how to stay safe while living, working and playing on the farm.

Through seven interactive learning stations, students explore real-life safety scenarios led by our experienced program specialists. Topics include equipment safety, emergency preparedness, animal safety and more—all designed to build awareness, confidence and practical skills.

By bringing safety education directly to students, we're helping create safer farms and stronger rural communities.

"We're excited to be back on the road and connecting with students, educators, and communities," says Luree Williamson, CEO of Ag for Life. "Our trailers are more than just educational tools. They help build awareness, foster connections and teach students about food production and farm safety."

Ag for Life is proud to offer these programs free of charge to Alberta schools, thanks to the generous support of our partners and sponsors.

About Ag for Life

Ag for Life has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry. Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include AdFarm, Glacier FarmMedia, Nutrien, Rocky Mountain Equipment and UFA Co-operative Limited. Find out more at agricultureforlife.ca.

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