



ADDRESSING THE AGRICULTURE LABOUR TASK FORCE GRANT PROGRAM

Program Overview

Term: November 25, 2022 - March 31, 2024

Updated: November 2022

FUNDING IS BEING PROVIDED THROUGH THE CANADA-ALBERTA LABOUR MARKET DEVELOPMENT AGREEMENT

GRANT STREAM 1

Improve Awareness of Agriculture and Agri-food Related Careers

OBJECTIVES:

The key objectives of this grant program are to:

- Increase public and job seeker awareness of the agriculture and agri-food processing sectors.
- Promote agriculture and agri-food processing sectors awareness, including social media campaigns focused on highlighting the career opportunities in the sector.
- Promote specific job opportunities with individual Alberta-based companies.

FUNDING

- 80/20 cost share: Provide grants to industry of 80% of eligible expenses incurred, to a maximum of \$40,000 per Applicant.
- Clients may apply for funding more than one time, however not for the same work. Each application must show a different strategy or intended outcome.
- Clients will be reimbursed based on completion of the project and scope of work within the project timelines, and paid invoices supplied to Agriculture for Life, Inc.

ELIGIBLE ACTIVITIES AND EXPENSES

- Increase public and job seeker awareness of agriculture and agri-food processing to promote industry awareness, including social media campaigns focused on highlighting the career opportunities in the agriculture sector.
- Promotion of job opportunities in individual companies.
- This funding is for the attraction of domestic workers.
- Consulting fees paid to a third-party consultant to complete eligible activities.

INELIGIBLE ACTIVITIES AND EXPENSES

- Projects targeting recruitment or retention of temporary foreign workers are not allowed.
- Goods and Services Tax (GST).
- Employee wages, housing, relocation, or training costs.
- Have applied for, or received, funding from the Government of Alberta or the Government of Canada for this project.

ELIGIBLE APPLICANTS

- Agri-food Processor means an entity that:
 - (a) is active in the business of changing an agricultural commodity into a value-added product through physical, chemical, or thermal means, including packaging.
 - (b) contracts to have product(s) processed and packaged on its behalf.
 - (c) operates a processing facility that markets its products through wholesale distribution channels (e.g., retail, foodservice) and does not sell exclusively through an on-premise or single company owned retail outlet.
- Primary Producer: means a person responsible for the day-to-day management and work on the farm, including responsibility for input costs for agricultural crops or livestock producing at least \$10,000 worth of farm commodities annually, but does not include a landlord whose only interest in the crop or livestock is that of ownership of the land.
- Industry Organizations: means a registered Alberta organization whose members belong to primary agriculture or agri-food processing companies in Alberta.

GRANT STREAM 2

Support the Improvement of Human Resources Practices and Capacity

OBJECTIVES:

The key objectives of this grant program are to:

- Provide primary agriculture and agri-food processing sectors with training and support to improve human resource business skills to attract and retain workers and reduce turnover. This training may include a contracted service provider that is included in the producer or business owner's grant application.
- Build self-reliance and expertise in the industry by increasing human resources knowledge and best practices.

FUNDING

- 90/10 cost share: Provide grants to industry of 90% of eligible expenses incurred, to a minimum of \$5,000 to a maximum of \$30,000 per Applicant.
- Provide qualified applicants with funds to engage facilitators who will coach business owners on best practices in human resources.
- Clients may apply for funding more than one time, however not for the same work. Each application must show a different strategy or intended outcome.
- Clients will be reimbursed based on completion of the project and scope of work within the project timelines, and paid invoices supplied to Agriculture for Life, Inc.

ELIGIBLE ACTIVITIES AND EXPENSES

- Allow companies to secure training to improve human resource business skills to attract and retain workers and reduce turnover.
- Consulting fees paid to a third-party consultant to complete eligible activities.

INELIGIBLE ACTIVITIES AND EXPENSES

- Projects targeting recruitment or retention of temporary foreign workers are not allowed.
- Goods and Services Tax (GST).
- Employee wages, housing, relocation, or training costs.
- Have applied for, or received, funding from the Government of Alberta or the Government of Canada for this project.

ELIGIBLE APPLICANTS

- Agri-food Processor means an entity that:
 - (a) is active in the business of changing an agricultural commodity into a value-added product through physical, chemical, or thermal means, including packaging.
 - (b) contracts to have product(s) processed and packaged on its behalf.
 - (c) operates a processing facility that markets its products through wholesale distribution channels (e.g., retail, foodservice) and does not sell exclusively through an on-premise or single company owned retail outlet.
- Primary Producer: means a person responsible for the day-to-day management and work on the farm, including responsibility for input costs for agricultural crops or livestock producing at least \$10,000 worth of farm commodities annually, but does not include a landlord whose only interest in the crop or livestock is that of ownership of the land.
- Industry Organizations: means a registered Alberta organization whose members belong to primary agriculture or agri-food processing companies in Alberta.