

Springtime on the Farm Colouring Contest – Official Rules

Sponsor

This contest is sponsored by Agriculture for Life, Inc. (Ag for Life), 32 Priddis Creek Drive, Foothills, AB T0L 1W2.

Contest Theme

Springtime on the Farm Colouring Contest

Participants are invited to colour a farm-themed image provided by Ag for Life.

Contest Period

The Contest begins on **Wednesday, April 22, 2026**, and ends on **May 31, 2026 at 11:59 p.m. MST**.

Eligibility

- Open to youth participants.
- Entries are accepted from both:
 - Individual participants
 - Classrooms (including public, private, and homeschool settings)
- Participants must have permission from a parent/guardian (for individuals) or teacher (for classrooms).
- Employees, agents, and representatives of Agriculture for Life, its affiliates, advertising and promotional agencies, and immediate family members are not eligible.

How to Enter

- **NO PURCHASE NECESSARY. Internet access is required.**
- Visit the Agriculture for Life website during the Contest Period.
- Download the official colouring sheet.
- Complete the colouring activity.
- Upload the finished artwork to the contest page using the online entry form.
- All required fields must be completed unless marked optional.

Classroom Entries:

- Teachers may upload multiple student entries (as instructed on the contest page).

Individual Entries:

- Each participant may submit their own coloured artwork.
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Submission

- All submissions must be original work created by the participant.
 - Entries must use the official colouring sheet provided.
 - Only digital uploads through the contest page will be accepted.
 - Accepted file formats will be specified on the entry page.
 - Any copyrighted or third-party material must have proper authorization.
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Deadline

All entries must be received by **May 31, 2026 at 11:59 p.m. MST.**

Winners will be contacted on or before June 10, 2026.

Only selected winners will be contacted. If a winner does not respond within 10 days, the prize may be forfeited.

Prizes

- Multiple winners will be selected.
- Winners will receive a series of agriculture-themed books.

Prize Conditions:

- Prizes must be accepted as awarded.
 - No substitutions, transfers, or cash equivalents.
 - Any additional costs related to prize use are the responsibility of the winner.
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Winner Selection

- Winners will be selected based on creativity and overall presentation.
 - Decisions by Ag for Life representatives are final.
 - Odds of winning depend on the number of entries received.
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Consent and Use of Submissions

By entering the Contest, participants (or their parent/guardian/teacher on their behalf) agree to the following:

- Grant Agriculture for Life the right to reproduce, publish, distribute, and display the submission.
- This includes use across media such as:
 - agricultureforlife.ca
 - social media platforms (including Facebook, X, Instagram, YouTube, etc.)
 - promotional and advertising materials
- This permission is worldwide, royalty-free, and without time limitation.

Participants confirm that:

- The submission is original work.
- They have all necessary permissions.
- The submission does not violate any laws or third-party rights.

Participants agree that Agriculture for Life is not liable for claims related to the use of submitted materials and agree to indemnify the organization if such claims arise.