

Agriculture for Life
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For Immediate Release

- NEWS RELEASE -

Ag for Life to Promote Agriculture Education and Career Opportunities at Agri-Trade Equipment Expo

Calgary, AB –Agriculture for Life (Ag for Life) is thrilled to announce its participation in the upcoming Agri-Trade Equipment Expo.

The organization will be presenting at the Agri-Trade Equipment Expo on November 8th for thinkAG Career Fair. This event is an excellent opportunity for students in grades 9–12 to connect with the agriculture industry, explore various career options and gain insights into the education and job opportunities available within this growing sector. Ag for Life recognizes the importance of fostering this connection between students and the world of agriculture.

During the thinkAG Career Fair, Ag for Life will offer students the unique opportunity to hear from distinguished professionals within the agriculture field, who will share their valuable knowledge and experiences. Together, these activities and presentations will provide students with a hands-on learning experience, enabling them to understand the vital role agriculture plays in our daily lives as well as its broader impact on society and the economy.

“We are excited to be part of the Agri-Trade Equipment Expo and share our passion for agriculture with the next generation,” says Luree Williamson, CEO, Ag for Life. “Agriculture is more than just a job, it’s a way of life that offers countless possibilities. We want to show students the diverse and rewarding career opportunities available within the industry and inspire them to explore their passions.”

“Agri-Trade Equipment Expo is extremely excited to be partnering with Ag for Life to produce the thinkAG Career Fair. The future of agriculture lies with our youth,” says Krissy Fiddler, Operations Manager, Agri-Trade Equipment Expo. “It’s important to support organizations such as Ag for Life to ensure our future generations are aware of these great opportunities within the agriculture industry.”

About Ag for Life

Ag for Life (Agriculture for Life) has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include AdFarm, Glacier FarmMedia, Nutrien, Rocky Mountain Equipment and UFA Co-operative Limited. Find out more at agricultureforlife.ca.

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